STATE *of* WISCONSIN

OFFICE *of the* GOVERNOR

Proclamation

WHEREAS; advancements in information technology enhance our lives by increasing our abilities to communicate, do business, and create and learn through the innovative use of such technologies; and

WHEREAS; the proliferation of information, compounded by the ease of information access in an increasingly networked world, creates a global imperative for individuals, educational and healthcare institutions, governments, and businesses to identify data privacy risks and to counteract threats to personal data privacy; and

WHEREAS; on Data Privacy Day, national and international government officials, representatives of businesses and non-profits, legal scholars, academic communities, and privacy professionals work together to raise awareness and to promote education about the protection of personal information; and

WHEREAS; the Wisconsin Office of Privacy Protection, located within the Wisconsin Department of Agriculture, Trade, and Consumer Protection, works to raise awareness and promote consumer education about protecting personal information and offers support to law enforcement and businesses on privacy protection; and

WHEREAS; education and awareness of privacy issues helps businesses, non-profits, government agencies, and consumers prevent and mitigate the effects of data and privacy breaches; and

WHEREAS; in observance of Data Privacy Day, schools, businesses, citizens, and other interested groups are encouraged to participate in events and activities that promote awareness of data privacy concerns and to take steps to protect their personal information;

NOW, THEREFORE, I, Scott Walker, Governor of the state of Wisconsin,
do hereby proclaim Thursday, January 28, 2016 as

DATA PRIVACY DAY

throughout the state of Wisconsin and I commend this observance to all of our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the state of Wisconsin to be affixed. Done at the Capitol in the city of Madison this 26th day of January 2016.

SCOTT WALKER
GOVERNOR

By the Governor:

DOUGLAS LA FOLLETTE
Secretary of State