

An Important Notice to our Customers

This notice pertains to any customer who used a credit card or debit card at the Wilderness Resorts in Wisconsin or Tennessee from December 12, 2008 to May 25, 2011. In advance, Vacationland Vendors apologizes for any inconvenience that you may experience from the circumstances described below.

Vacationland Vendors recently discovered that an unauthorized person wrongfully accessed certain parts of the point of sales systems that Vacationland Vendors uses to process credit and debit transactions at the Wilderness Resorts. Based upon its investigation to date, Vacationland Vendors reasonably believes that a computer hacker improperly acquired credit card and debit information. This incident did not involve an internal security issue within the Wilderness Resort. Vacationland Vendors has learned that other businesses just like its' own have been affected by this computer hacker.

Vacationland Vendors has moved swiftly to address this unfortunate incident and is working with an outside consultant to ensure that its point of sale systems are secure and protected from any further intrusions.

If you have used your credit card or debit card at the Wilderness Resort locations from December 12, 2008 through May 25, 2011, please consider taking the following immediate steps in order to prevent the unauthorized and unlawful use of your personal information:

- Watch for any unusual activity on your bank statements, credit card account or suspicious items on your bills.
- Contact any of your credit card issuers, banks or credit unions, and inform them of this incident.
- Place a fraud alert on your consumer credit file. A fraud alert instructs creditor to watch for unusual or suspicious activity in your accounts, and provides creditors with notice to contact you separately before approving an extension of credit. To place a fraud alert, free of charge, contact one of the three national credit reporting agencies listed below. You do not need to contact all three; rather, the agency that you contact will forward the fraud alert to the other two agencies on your behalf.

Equifax

Information Services LLC
P.O. Box 105069
Atlanta, GA 30348-5069
(800) 525-6285
www.equifax.com

Experian

(888) 397-3742
www.experian.com

TransUnion

Fraud Victim Assistance Dept
P.O. Box 6790
Fullerton, CA 92834
(800) 680-7289
www.transunion.com
fvad@transunion.com

Finally, information about personal identity theft and fraud may be obtained from the Federal Trade Commission at <http://www.consumer.gov.idtheft> or by calling 1-877-ID-THEFT

If you have any further questions about this incident, please contact Vacationland Vendors at info@vacationlandvendors.com

Again, Vacationland Vendors deeply regrets any inconvenience or concern this incident may cause you.

Posted by Vacationland Vendors.

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