



Sandwich Labeling Guidelines

Guidelines for labeling of prepackaged sandwiches sold wholesale or retail.

A sandwich is any food enclosed by or on top of two or more slices of bread or something that takes the place of bread such as a cracker.

Generally, a sandwich in package form is properly labeled when it meets the requirements of Federal Regulations, State Statute 97.03 and Chapter ATCP 75 of the Administrative Code.

A sandwich label must have the following:

1. The name of the sandwich on the principal display panel. The word sandwich is required in addition to the variety. (i.e. Ham and Cheese sandwich)
2. The Net Weight statement on the principal display panel
3. Business name and address including city, state and zip code.
4. A complete ingredient statement. The ingredient of each food item in the sandwich must be listed. Foods such as mayonnaise or cheese are now required to have the complete ingredients listed. List the ingredients in order of predominance by weight.
5. A handling statement such as "Keep Refrigerated" on the principal display panel is recommended

The minimum height of the lettering for all information must be at least 1/ 16."

Example :

- Ham and Swiss cheese on Rye bread
- If weight of ingredients in package is as follows: Ham 2.0 oz., Rye bread 1.5 oz., and Swiss cheese .5 oz.

HAM AND SWISS CHEESE SANDWICH
on Rye Bread

Ham Bone Company
Madison, WI 53700

Ingredients: **Ham** (cured with water, salt,...) **Rye Bread** (flour, rye flour...) **Swiss Cheese** (cultured pasteurized milk, salt, enzymes), **Lettuce, Tomato**

NET WEIGHT 4.0 OZ. (112 g)

KEEP REFRIGERATED